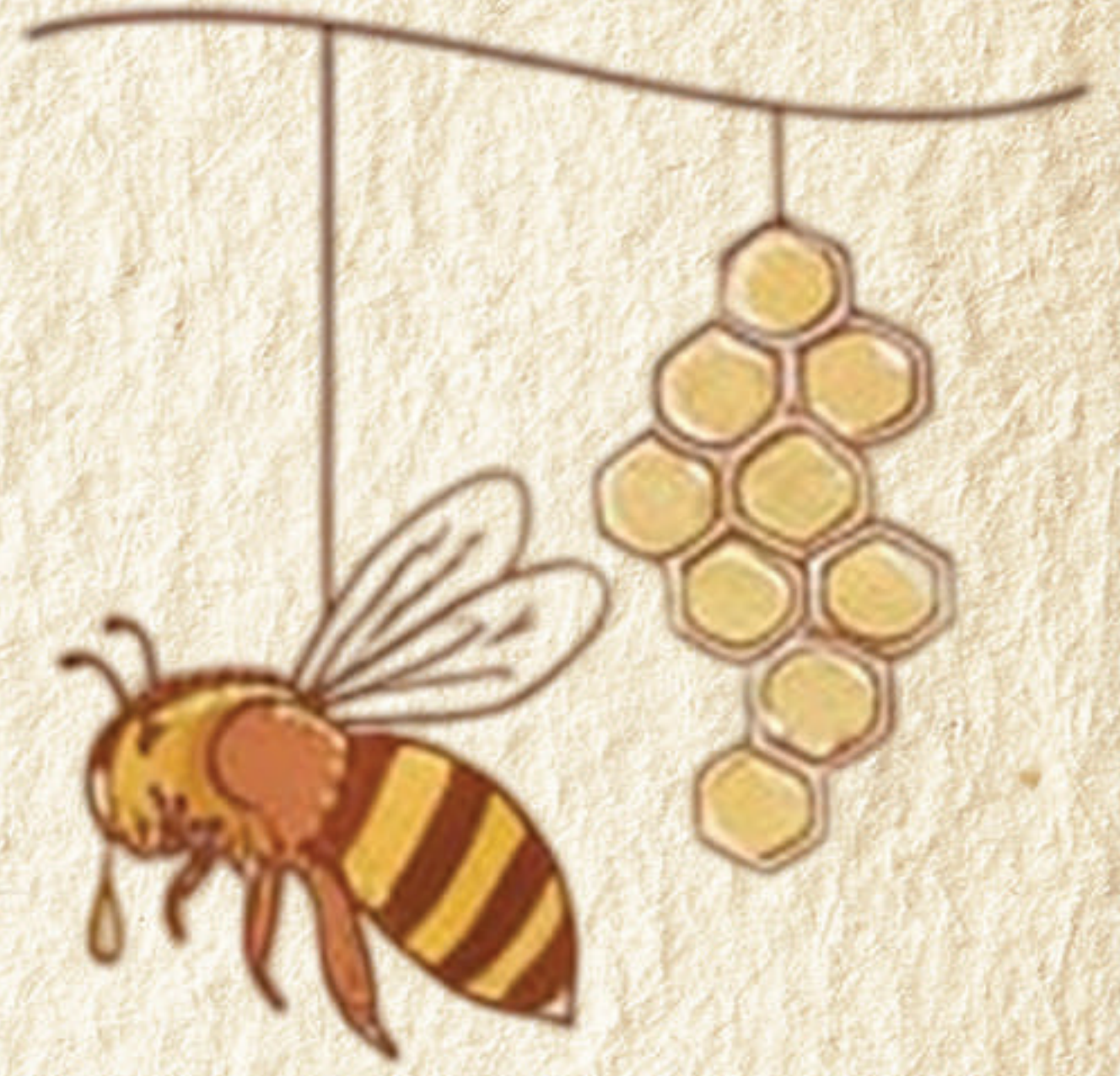


Taking You Back to the Roots...



ABOUT US

The word “Strotam” (स्रोतम्) comes from the Sanskrit root “Srotas” (स्रोतस्) – meaning stream, source, or flow. It symbolizes the pure, continuous flow of nourishment from nature to life.

At Strotam, we are inspired by this essence – bringing you pure, natural, and traditionally crafted products that reconnect you with the authenticity of India’s food heritage. We combine age-old wisdom with modern purity standards, creating a balance between tradition and technology.

Every product is made through natural extraction, handcrafting, and ethical sourcing – ensuring it carries the same love and honesty once found in our grandmothers’ kitchens.

WHY CHOOSE STROTAM FOOD?

- ◆ **Fresh & Hygienic:**
Made with high-quality, fresh ingredients under strict hygiene standards,
Made in small batches to retain freshness.
- ◆ **Authentic Taste:**
Delicious recipes crafted to match local and modern flavors,
Made traditionally.
- ◆ **Affordable & Satisfying:**
Great taste and generous portions at fair prices.
- ◆ **Reliable Service:**
Fast delivery and consistent quality you can trust.
- ◆ **Sourced Ethically:**
Sustainable packaging and responsible food practices.
- ◆ **Strotam Food –**
Fresh. Flavorful.

Trustworthy.



WHAT MAKES STROTAM DIFFERENT

Strotam: Purity Defined

If you question refined sugar and refined flour, you must question their counterparts: refined oil, adulterated ghee, sulphur-cleaned jaggery, and processed honey.

The answer is clear: These compromised ingredients are not okay for mindful eating. They are chemically processed, stripped of nutrients, and often adulterated.

The Strotam Promise

We believe your health is non-negotiable. Strotam offers truly chemical-free, additive-free pantry essentials, crafted using traditional methods for maximum purity and nutrition.



Unrefined & Unprocessed



No Adulteration



No Sulphur cleaning



No Additives, No Preservatives

Switch to



Strotam Food Today.

Choose Health,
Choose Strotam



OUR PRODUCTS

Black Mustard Oil (Kali Sarson Tel)

How It's Made:

Strotam Black Mustard Oil is extracted through the cold-pressed process – a slow method that preserves nutrients, antioxidants, and the natural flavor of mustard seeds.

Unlike Refined oils no chemicals or processing is used, ensuring the oil retains its Omega-3 fatty acids, essential minerals, and aroma that defines purity.

HEALTH BENEFITS:

- ✓ Promotes heart health & improves blood circulation
- ✓ Strengthens immunity & supports digestion
- ✓ Enhances hair growth & reduces dandruff naturally
- ✓ Anti-inflammatory & rich in antioxidants
- ✓ Ideal for traditional Indian cooking and body massage



Yellow Mustard Oil (Pili Sarson Tel)

How It's Made:

Our Yellow Mustard Oil is cold-pressed from premium yellow mustard seeds procured directly from the farms, retaining complete nutritional integrity ,ensuring zero pungency.

Its high smoke point makes it ideal for both low flame and high flame cooking.

HEALTH BENEFITS:

- ✓ Supports metabolism and joint health
- ✓ Naturally rich in Vitamin E and good fats
- ✓ Enhances digestion & adds authentic flavor
- ✓ Great for everyday cooking and frying



Groundnut Oil (Moongfali Tel)

How It's Made:

Cold-pressed from handpicked peanuts, our Groundnut Oil is extracted using slow process — ensuring all the natural flavor, protein, and nutrition stay intact, making it perfect for both high flame and low flame cooking and Salad dressings.

HEALTH BENEFITS:

- ✓ High in monounsaturated fats — supports heart health
- ✓ Boosts metabolism & energy levels
- ✓ Adds rich aroma and crisp texture to food
- ✓ Perfect for deep-frying, sautéing



A2 Desi Cow Bilona Ghee

How It's Made:

Prepared using the ancient Bilona method, our ghee is hand churned from curd — not cream — in small batches, simmered at low flame in earthen pots to obtain the liquid golden elixir. The ghee is then strained and filled up in glass jars to ensure it remains intact with all the nutrients. This traditional process keeps the natural probiotics alive and enhances digestibility, aroma, and nutrition.

HEALTH BENEFITS:

- ✓ Rich in healthy fatty acids & vitamins
- ✓ Boosts immunity, memory, and digestion
- ✓ Lubricates joints & nourishes skin
- ✓ Ideal for fasting, rituals, preparing traditional sweets and everyday cooking



Raw Honey

Collected directly from local beekeepers in the Himalyan range, our Raw Honey is unheated, unfiltered, and unprocessed – ensuring the enzymes, antioxidants, and pollen remain intact.

HEALTH BENEFITS:

- ✓ Boosts immunity and metabolism
- ✓ Soothes sore throat and cough
- ✓ A natural prebiotic for gut health
- ✓ Free from artificial antibiotics
- ✓ No added sugar
- ✓ Natural sweetness



Aged Long Grain Basmati Rice

- ✓ The Fragrance of Tradition.
- ✓ Sourced from Punjab, naturally aged.
- ✓ Long-grain, aromatic, and flavorful.
- ✓ Perfect for biryanis, pulao, and daily meals.



JAGGERY

Our jaggery is born directly from our fields. We meticulously select sugarcane grown on our own farms, ensuring its quality from the start. The canes are carefully pressed to release their pure, golden liquid, which is then slow-heated at a controlled temperature. Through a natural cleansing process, we remove impurities, allowing the true essence of the sugarcane to shine. Finally, the cleansed liquid is set, solidifying the Purity moulded into sweetness.

HEALTH BENEFITS:

- ✓ Rich in iron
- ✓ Aids digestion
- ✓ Relieves cough and cold
- ✓ Perfect alternate for refined sugar
- ✓ Immunity booster





Hand crafted masala

Our Masalas are typically made with pure, high quality ingredients, free of preservatives, fillers or artificial colors. Masalas are often slow roasted, stone ground and hand blended in small batches. They are versatile and can be used in a wide variety of dishes, curries and marinades.

HEALTH BENEFITS:

Our Indian spices have a lot of healing properties. They not only add flavour and colour to the food but are a power pack of immunity booster as well. Our range includes



kashmiri Red
Chilli



Turmeric
Powder



Corriander
Powder

Sambhar masala

Chole masala

Pav bhaji masala

Biryani masala

kitchen king masala

Dal makhni masala



OUR PRODUCTS

At Strotam, every drop, every grain, and every spoonful carries the flow of nature. We promise purity, honesty, and care in everything we create.

- ✓ Zero Pungency cold pressed oils
- ✓ Handcrafted masalas
- ✓ Preservatives and additive free Raw honey & jaggery
- ✓ Traditionally Made A2 desi cow bilona ghee
- ✓ Aged long grain Basmati rice
- ✓ 100% Natural Sourcing
- ✓ Ethically Produced



From Nature's Flow to Your Life – Strotam is the Stream of Purity.

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